

# EVA VAN DER BORN



**date of birth:** 19/10/1997

**mobile:** +31 637471244

**mail:** e.j.v.d.born@student.tue.nl

**website:** evavanderborn.com

## EDUCATION

### **MSc. Industrial Design (ongoing)**

2019 - now, Eindhoven University of Technology, Eindhoven - The Netherlands.

### **BSc. Industrial Design**

2015 - 2019, Eindhoven University of Technology, Eindhoven - The Netherlands.

### **VWO certificate (High-school)**

2009 - 2015, Alphen aan den Rijn, Ashram College. Nature and Technology profile with extra courses: music, art history and spanish.

## LANGUAGES

### **Dutch**

Native speaking & writing

### **English**

Fluent speaking & writing

### **Spanish**

A2 Level (certified)

## SKILLS

- **Adobe CC** (Illustrator, Photoshop, Indesign, Premiere Pro, XD)
- **Python, scikit-learn, Keras**
- **HTML, CSS**
- **Processing**
- **Arduino**
- **Raspberry Pi**
- **Autodesk Fusion 360**
- **Rhinoceros**
- **Houdini**

## HI, I AM EVA

As a designer, I often operate on the intersection of design, computation and art. I draw inspiration from the fields of emerging technologies, psychology, philosophy, visual arts and music. In my designs, I play with elements of reflection and engagement, to realise a harmonized and sustainable experience with technology in everyday life. By combining conceptual thinking and high-fidelity prototyping, I attempt to create meaningful products, experiences and futures.

## EXPERIENCE

**Student Assistant @ Eindhoven University of Technology**, 2018 - now  
Assisting and mentoring students for the Industrial Design Bachelor courses 'Technologies for Connectivity' and 'Professional Identity & Vision'. Since 2019 I have been a student assistant for the Data Foundry project, where I work as UX designer.

### **Freelance Designer**, 2018 - now

Occasionally, I take on projects such as installation design, product design and concept development for a variety of clients.

### **Summer Design Intern @ Studio Tast**, summer of 2019

In the summer of 2019, I did a 3 month internship at Studio Tast, where I contributed to various educational platforms as a UX/UI designer.

### **Design Intern @ Bureau Moeilijke Dingen**, 2017 - 2018

Bureau Moeilijke Dingen is a design studio that focusses on creating interactive and intelligent products and experiences. I was responsible for the projects Gary and AI-KIT. Gary is an interactive design installation to enhance face to face networking. It was especially made for ID Connect, a network event held during the Dutch Design Week in 2018. AI-KIT was an explorative project around the topic of democratizing AI in the everyday.

### **Chief External & Public Relations @ UNiD Magazine**, 2016 - 2018

UNiD magazine is the magazine of the S.v.i.d. Lucid, the study association from the Industrial Design department, TU/e. I was responsible for organizing interviews and negotiating with external parties about financially collaborating with the magazine. I also wrote several pieces for the magazine.

### **Sales Employee @ Plato Leiden (recordstore)**, 2017-2018

Selling new and secondhand vinyl records, cd's, films, as well as setting up and organizing small in-store gigs.